# BOMIE-GO Brown Bear

## A little bear. A lot of heart.

12 cm AI Interactive Plush Companion — your warm, screen-free emotional companion with touch-wake AI chat and a built-in Bluetooth speaker.




| 12 cm | ≈110 g | 1500 mAh | 4–6 hrs |
|---|---|---|---|
| Palm-size height | Lightweight comfort | Rechargeable battery | Continuous AI chat |

# Every little detail, distinctly BOMIE-GO.




Custom-designed by POPWINDS, from its tactile curly coat to its expressive satin-framed face.

### Soft, touchable texture

Coffee curly sherpa plush with off-white short plush inside the ears.

### An expression full of life

Fixed silicone face, realistic eyes and integrated satin bangs.

12 cm · ≈110 g

## Take your companion anywhere.

Lightweight and compact, paired with the included shoulder strap. Hang it on your bag or carry it in your palm for travel, commutes or outdoor relaxation.

PLUSH COVER IS NON-REMOVABLE · DO NOT TAKE APART THE SHELL

# One little bear.

# Two ways to feel good.

From a listening ear to your favorite bedtime soundtrack, BOMIE-GO makes room for both conversation and quiet.

## Touch-to-Wake AI Voice Chat

Touch the built-in key to wake AI. Connect the POPWINDS App via Bluetooth and phone internet for casual chat, bedtime storytelling, emotional listening and context memory.

**No offline AI model. Internet access is required for AI chat.**

## 2-in-1 Bluetooth Speaker

Stream music, white noise and audio storybooks from your phone. The fine-tuned inner-magnet speaker delivers soft human voice with low distortion, while the high-SNR silicon mic ensures stable nearby voice pickup.

## POPWINDS App Control & OTA

Adjust volume, switch voice tones, view chat history and manage Bluetooth connections. OTA wireless firmware upgrades continuously optimize sound and interaction experience.

AI voice chat requires the POPWINDS App, Bluetooth connection and smartphone internet access. Without network, only Bluetooth audio and local prompt tones are available.

# Small body.
# Considered engineering.




TYPE-C · TOUCH KEY · WARM LIGHT

## 4–6 hours

CONTINUOUS AI CHAT

## Up to 7 days

STANDBY TIME

## ≈1.5 hours

FULL CHARGE WITH 5V/0.5A RECOMMENDED

| | |
|---|---|
| **Main chip** | JL7014 BLE Bluetooth Audio SOC |
| **Charging** | Type-C · DC 5V input |
| **Protection circuit** | Over-charge, over-discharge & short-circuit protection |
| **Indicator light** | Hidden warm light · Can be turned off in the App |

Use standard 5V/0.5A chargers only. Do NOT use high-power fast-charging adapters or high-voltage fast-charge adapters.

# Open the box.

# Meet your new buddy.

Ready-to-gift packaging for birthdays, Christmas, anniversaries and all holiday occasions.



AI Plush ×1



Type-C Cable ×1



Shoulder Strap ×1



User Manual ×1



Premium Gift Box

| | | |
|---|---|---|
| 01 | BOMIE-GO Brown Bear AI Interactive Plush | ×1 |
| 02 | Type-C Charging Cable | ×1 |
| 03 | Adjustable Shoulder Strap | ×1 |
| 04 | Paper User Manual | ×1 |
| 05 | Premium Branded Gift Box | ×1 |



## Give more than a plush toy. Give a listening ear.

A heart-warming present for kids, teens and adults who need a listening companion or lovely desk decor — cute plush artistry combined with smart AI technology.

PERFECT GIFT FOR ALL AGES

# The little details.

Everything you need to know about BOMIE-GO Brown Bear.

| | |
|---|---|
| **Product Name** | BOMIE-GO Brown Bear AI Interactive Plush Companion |
| **Brand** | POPWINDS |
| **Model** | BOMIE-GO-BR01 |
| **Height** | 12 cm |
| **Net Weight** | Approx. 110 g (excluding charging cable) |
| **Main Chip** | JL7014 BLE Bluetooth Audio SOC |
| **Battery** | 3.7V, 1500 mAh lithium-ion battery |
| **Charging Port** | Type-C (DC 5V input) |
| **Material** | Curly sherpa plush, short plush, silicone face, satin bangs |
| **Package Includes** | Plush unit, Type-C cable, shoulder strap, manual, gift box |
| **Working Temperature** | 0°C–45°C |

AI functions require the POPWINDS App, Bluetooth and smartphone internet. Bluetooth audio and local prompt tones remain available without AI chat.

# A little care goes a long way.

01

## AI needs an internet connection.

AI chat requires the POPWINDS App, Bluetooth and smartphone internet. There is no offline AI model; without network, only Bluetooth audio and local prompt tones are available.

02

## Keep the plush dry.

The plush cover is non-removable. Do not wash, soak or submerge the whole toy in water. The internal movement cannot get wet.

03

## Use a standard charger.

Only use standard 5V/0.5A chargers. Avoid high-voltage fast-charge adapters.

04

## Handle with care.

Keep away from fire sources and sharp objects.

05

## Keep BOMIE-GO up to date.

OTA firmware updates are available in the POPWINDS App to improve user experience.




# Your little companion is ready to listen.

12 cm of soft comfort, AI conversation and your favorite sounds — all in one gift-ready companion.

POPWINDS · BOMIE-GO